



Recruitment Job Briefs
Position: Intern

To support Cimigo's expansion and growth Cimigo is recruiting for the following position:

Cimigo

About us	<p>Cimigo is the voice of the Vietnamese consumer. Consumers are the source of a company's success. A company that listens to consumer-needs will grow. The leading local & international companies of Vietnam put the consumer at the heart of their strategy; every day they are listening to what consumers want.</p> <p>Cimigo provides the voice of the consumer. Cimigo puts the consumer into the boardrooms of the most successful companies in Vietnam. Every day our consultants are investigating what consumers want or need from the products and services they buy.</p> <p>Consumers come to Cimigo to express their views; successful companies come to Cimigo to hear and understand what those views mean for their future growth.</p> <p>To work at Cimigo is to be the voice of the consumer; to work at Cimigo is the opportunity to help companies achieve success.</p> <p>To learn more visit: Cimigo.com</p>
Position title	Intern as Research Associate
Department	Research
Location	217 Binh Thanh, Ward 15, Binh Thanh Dist, HCMC – Vietnam
Reports to	Account Manager/Team Leader
About the job	<p>To support a research team in designing, managing and delivering projects for Cimigo's clients with the highest standard in a timely and professional manner.</p> <ul style="list-style-type: none">• Designing recruitment questionnaire;• Conducting field briefings independently;• Translating any stimuli into local language with correct context;• Designing main questionnaire with support from Account Manager;• Preparation of stimulus materials including show cards, concept boards, mood boards etc.;• Completing content analysis;• Inter-Departmental project related communications;• Conducting management and interviewer briefings;• Designing report structure;• Writing complete report with suitable conclusions & recommendations;

	<ul style="list-style-type: none"> • Part presenting at de-brief.
Competencies required	<p>We believe that you will enjoy and be fulfilled by this role if you:</p> <ul style="list-style-type: none"> • University Graduate or 4th-year university, majoring in Business Statistic, Marketing or related field; • Good language skills, both English and Vietnamese; • Good at Excel, PowerPoint. SPSS is a plus. • Achievement oriented, well organized, and good analytical skill; • High sense of confidentiality; • Ability to work independently as well as within a team.
How to apply	<p>Send your cv via email to hr@cimigo.com, or upload your cv via our website https://www.cimigo.com/en/working-cimigo/vacancies/</p>