



Cimigo is a growing, independent, international market research consultancy company with a reputation for high quality. Cimigo has offices throughout the Asia Pacific Region, providing leading-edge marketing and brand consultancy to global industry leaders in multiple sectors.

Business Development Manager – Market Research

Cimigo India is looking for a talented Business Development Manager to join our expanding team of Market Research professionals in Gurgaon (Delhi NCR). In this important role you will be the driving force behind new business development.

Your previous customised market research background and interest in taking on a sales and business development role will be the key to your success in this role. We look forward to welcoming you to our team.

Job Responsibilities...

- Develop new business from existing and new clients.
- Assist in maintaining, servicing and taking responsibility for the existing client base, and to be involved with the management of key client relationships.
- You will advise and build positive relationships with clients and implement new projects - when applicable, and take the lead in solving complex issues.
- To provide support to the business development directors.

You'll Need To Have...

- Previous experience of targeting and managing potential clients.
- 5+ years of experience in market research and excited to take on a business development / client servicing role.
- Knowledge of customised market research.
- Excellent track record of sales performance with an existing client network.
- Degree qualified.
- Strong business and commercial acumen.
- Excellent interpersonal skills.
- Problem solving, analytical and numerical skills.

What We Offer...

- Competitive salary, based on experience.
- Eligibility for performance related annual bonus.
- Career development opportunities.
- The opportunity to work for an international firm with high quality standards and a friendly office culture.

What happens next?

Please send a resume with a cover letter stating your most recent and expected salary to our H.R. Department at careers@cimigo.com.

All information received will be kept in strict confidence and used only for employment-related purposes.