

Market Research Assistant Consultants, Hong Kong

Cimigo is currently recruiting for graduate entry-level Assistant Consultants to commence a career with our Hong Kong team of experienced Consultants in the design, execution and presentation of research-based marketing consultancy work conducted for leading global brand name clients in various industries.

Cimigo is a growing, diverse and international market research consultancy company. Cimigo operates throughout the Asia Pacific Region, providing leading-edge marketing and brand consultancy to internationally recognised industry leaders in multiple sectors, including: airline, tourism & hospitality, telecommunications, FMCG, luxury goods, banking & finance, retail & commercial properties, and public utilities.

Role

In the Cimigo consultancy team, you will work with marketing professionals in various industries and be exposed to a wide range of market research & consulting projects for global brand names. You will be provided with structured and extensive training in market research techniques and consulting processes throughout your career development process. Career development opportunities exist within and across departments and geographies for interested employees.

Our Hong Kong office has established a leading reputation for high quality work with many blue-chip clients, across a wide range of industries. It is an office of dynamic, fun, energetic people who love to socialise together. We look forward to welcoming you to our office with great harbour views.

Job Responsibilities...

- Support experienced consultants in all stages of the consulting process.
- Involved in the design and execution of local and international research projects.
- Prepare and execute client documentation and reports.
- Manage research projects to ensure all project stages are completed on time and accurately.
- Analyse and interpret data to prepare visual presentations.
- Exposure to quantitative and/or qualitative research projects.
- Handle client relationships and queries.
- Attend client meetings, including presenting information and recommendations to clients.

You'll need to have...

- A university degree in marketing, business studies, statistics, psychology, social science or related fields. No previous market research consultancy experience required.
- Desire to work with leading edge brands and blue chip corporations across a variety of industries and help them shape their future.
- Experience in Word, Excel and PowerPoint.
- Strengths in prioritising, managing projects and meeting tight deadlines.
- Skills in analysing, organising, preparing and presenting data.
- Willingness to commit, learn fast and work in a dynamic environment of changing challenges.
- Fluency in written and verbal English and Cantonese.

What we offer...

- Competitive salary, medical & life insurance and performance related annual bonus.
- Structured training and development programme provided.
- Excellent career development prospects with opportunity to rapidly grow into more senior positions
- Sociable culture with regular gatherings and activities.

If you like what you hear, please send your resume with a cover letter stating your current and expected salary to careers@cimigo.com.

All information received will be kept in strict confidence and used only for employment-related purposes.