

Senior Consultants, Hong Kong

Cimigo is actively recruiting for experienced and enthusiastic Senior Consultants to work in our consultancy team in the design, execution and presentation of research-based marketing consultancy work conducted for leading global brand name clients in various industries.

Cimigo is a growing, diverse and international market research consultancy company. Cimigo operates throughout the Asia Pacific Region, providing leading-edge marketing and brand consultancy to internationally recognised industry leaders in multiple sectors, including: airline, tourism & hospitality, telecommunications, FMCG, luxury goods, banking & finance, retail & commercial properties, and public utilities.

Role

In the Cimigo consultancy team, you will work with marketing professionals in various industries and be exposed to a wide range of market research & consulting projects for global brand names. Career development opportunities exist within and across departments and geographies for interested employees.

Our Hong Kong office has established a leading reputation for high quality work with many blue-chip clients, across a wide range of industries. It is an office of dynamic, fun, energetic people who are passionate about market research and love to socialise together. We hope you'll join us.

Job Responsibilities...

- Involved in the design and execution of local and international research projects.
- Manage research projects to ensure all project stages are completed on time and accurately.
- Design innovative market research solutions to address clients' marketing needs.
- Analyse and interpret data to prepare client reports and presentations.
- Handle client relationships and queries.
- Attend client meetings, including presenting information and recommendations to clients.
- Supervise and develop more junior team members.

You'll need to have...

- 2 – 5 years of quantitative or qualitative market research experience.
- Desire to work with leading edge brands and blue chip corporations across a variety of industries and help them shape their future.
- Experience in Word, Excel and PowerPoint.
- Proven ability in project management and meeting tight deadlines.
- Experience in analysing, organising, preparing and presenting market research data.
- Fluency in written and verbal English and Cantonese is essential.

What we offer...

- Competitive salary, medical & life insurance and performance related annual bonus.
- Structured training and development programme provided.
- Excellent career development prospects with opportunity to rapidly grow into more senior positions
- Sociable culture with optional Friday "Happy Hour" in our own harbour-view wine bar!

If you like what you hear, please send your resume with a cover letter stating your current and expected salary to careers@cimigo.com.

All information received will be kept in strict confidence and used only for employment-related purposes.